



Program Starting Date:
October 29, 2009 -
Apply Now Online!
www.EssentialsofManagement.com

Join us at our Info Event: *Essentials of Management Certificate Program*

An innovative blended learning executive program in General Management!

Key points of the program are:

- Six month on-the-job training program
- Over 100 hours of dynamic eLearning combined with eMentoring
- Nine days of intensive on-campus classes delivered by an outstanding faculty
- Approx. 40 hours experiential learning through MARGA business simulation
- Official certificate of the University of St.Gallen awarded upon successful completion and 10 ECTS credits

To learn more about the program visit our website:

www.EssentialsofManagement.com or meet us at our next info event on:

Tuesday, June 23, 2009, 18:30 h
Restaurant Au Premier, 1st floor (Salon Martin)
Bahnhofplatz 15 (at the Zurich train station) CH-8023 Zürich
<http://www.au-premier.ch>

Mr. Shahin Sobhani, EoM Program Director and Managing Director of Swiss Virtual Business School St. Gallen will be speaking about the Essentials of Management Program; he will then be available to answer any questions you may have about EoM.

It would be a pleasure to welcome you to our event! Please e-mail or call to reserve your spot: mschweizer@essentialsofmanagement.com or call at +41 (0)71 845 5936.

Best regards,

Monika Schweizer
Essentials of Management Program Coordinator

PS: Bring your friends. If someone you introduce signs up for the EoM program, we will thank you with an 8GB.Apple iPod nano!