

The Swiss Centre of the  
**University of Strathclyde Business School (Glasgow, UK)**

is offering

a **Preferred Entry** into their

**Executive MBA Program**  
offered in Zurich, Switzerland

for the

**Graduates of the  
Essentials of Management Certificate Program**

**Facts about the university:**

- The University of Strathclyde has been the first Business School to offer an MBA program in the UK in 1966
- The part-time Executive MBA is offered in Switzerland since 1996
- Triple accreditation: EQUIS, AMBA, AACSB
- Ranked No. 3 world-wide in Corporate Strategy (after Harvard, and Michigan Univ.) according to the FT Global MBA Ranking 2009
- Among the Top 20 European Business Schools (FT European Business School Ranking 2008)
- 9 international centres world-wide (Athens, Dubai, Abu Dhabi, Bahrain, Oman, Singapore, Hong Kong, Kuala Lumpur and Zurich)

**Facts about the program:**

- The MBA is taught 100% in English by professors of the University of Strathclyde Business School
- Core strength in Strategic Management
- Part-time Executive MBA runs on weekends (once or twice per month) over 2 years at Zurich Airport
- Electives are offered during summer school in Glasgow or at the international centres, including Zurich
- For more information visit our website: [www.strathclyde-mba.ch](http://www.strathclyde-mba.ch)

**What does “preferred entry” include?**

- If the EoM graduate fulfils the general admission requirements (please refer to our website) he or she
  - **does not have to pass an admissions test**
  - **no GMAT and no TOEFL required**
  - **only has to fill out the application form (online) and comes for a personal interview**
  - **gets a discount worth CHF 5'200 (or even CHF 6'500 if the application is finalized 3 months in advance of the program start)**

**For more information please contact:**

Dr. Claudia Schmid-Schönbein  
Strathclyde MBA Program Director  
+41 43 816 44 71  
[info@strathclyde-mba.ch](mailto:info@strathclyde-mba.ch)

**Swiss Management Forum AG**

Zurich Airport Prime Centre1, Postbox 2503, CH-8060 Zurich-Airport, Switzerland  
T +41 43 816 44 70 F +41 43 816 44 73 E [info@strathclyde-mba.ch](mailto:info@strathclyde-mba.ch) [www.strathclyde-mba.ch](http://www.strathclyde-mba.ch)